

## Project Brief



The Project Brief is the **first** thing to do. It should be completed before **any** activity of any sort takes place. This is because the Brief is the document that subject to authorisation triggers the development of the Business Case.

<b>Project Name</b>	West Bank De-fib fund
<b>Project Manager</b>	Ian Clough
<b>Document Author</b> (if different from Project Manager)	As Above
<b>Organisation Name</b>	West Bank De-fib Fund

### Benefit

Why would the community benefit from this project? Is there clear evidence of need for this project- detail any consultation, statistics or reports that back up for project brief.

The sole aim of this project is to purchase, install and run a defibrillator machine at West Bank.

There are 46 dwelling houses on West Bank plus an horticultural pack house.

The aim is to provide a de-fib for the use of these people if required

A 52 year old male working on West Bank suffered a heart attack recently (he is back at work now) and it made some of the residents think.

We are part of the parish of Hirst Courtney and there is a de-fib in the phone box in the village but we are a strung out parish with a distance between the two. In a heart attack situation every minute counts: A person's chance of survival falls by about 10% for each minute that passes without defibrillation.

### Details of the Project

Please list the details of your project

I volunteered myself, to get this project up and running.

The local residents I have spoken with will give the project their support and have various fund raising ideas. If successful in getting funding then I will open a bank account for the de-fib with 2 other residents as co signatories.

Depending on how much we are given by the CEF community development fund and community fund raising the de-fib would be installed on the external wall of Snaith Salad Growers packhouse and they would pay for its installation.

I am a non-executive director of this company so I will make sure that this happens. Training in the correct use of the machine would need to be provided and this would be funded by the community through donations and fund raising events e.g a cake stall and tombola. It is important to involve the whole community so that they can have ownership of it. I have no evidence of any immediate need of this de-fib but it might just save a life in time to come. The male who had the heart attack didn't need the use of a de-fib as he first experienced warning symptoms, so very fortunately the ambulance came in time

Living in rural communities makes us aware that we need to be more self-reliant, as any emergency situation does take the services a time to deal with.

## **Project Objectives**

*What will the project deliver, or what changes will it bring about and how are these linked to the CEF's Community development plan (CDP) for the area?*

To have a Defibrillator within our community

The aim of this project is to enable life to be sustained in the event of a heart attack whilst we wait for an ambulance to arrive.

Also the quicker life can be maintained, the fewer detrimental effects will occur.

This will mean that the residents will feel some reassurance that assistance can be given whilst waiting for the ambulance that will have a distance to travel along country winding roads. This will help them to not feel as isolated in this rural community.

Some cannot drive so can feel more isolated. Isolation can lead to loneliness and depression

The community will need to be annually involved in fund raising to raise funds for training in use of the defibrillator and any necessary maintenance. This involvement will also contribute to combating feelings of loneliness and isolation,

## **Benefits**

*Outline any key financial or non-financial benefits the project will deliver and how this will impact the community.*

Sustaining life and to keep the best quality of life possible before any detrimental effects take place.

Involve the community by discussions and fundraising.

To have a Defibrillator within our community will mean that the residents will feel some reassurance that assistance can be given within the community, whilst waiting for the ambulance that will have a distance to travel along country winding roads.

This will help them to not feel as isolated in this rural community.

Some cannot drive, so can feel more isolated.

Isolation can lead to loneliness and depression.

## **Project Approach / Delivery Options**

*Outline any initial ideas for how the project might be delivered including external delivery, consultants, governance arrangements etc.*

A de-fib would be purchased and then installed by a competent electrician.

Meanwhile the community will fundraise to pay for adequate training as necessary.

All other time would be provided free by everyone else including myself.

This would include the monthly check up of the machine.

There are enough community minded people on West Bank to make this project successful.

## Project Timescales (Milestones)

Outline the overall timescale for project completion and include delivery phases together with milestone dates and funding deadlines, if appropriate. Your knowledge may be based on assumptions at this stage.

Providing that sufficient funds are raised by this application to the CEF's community development plan and sufficient donations and fundraising by this community.

Then this potentially lifesaving project is intended to be up and running by Christmas 2018 including training.

It is expected that not everyone could be trained at once, so a 3 year rolling programme is envisaged with an annual fund raising event to help pay for this.

Any new residents who move in to this area in years to come would need to be offered training.

As part of Snaith Salads work with salad production there are already people on West Bank who are trained in emergency first aid. It is a requirement of the red tractor scheme and has to be renewed every 3 years. This is also a good stepping stone

## Project Resources (people and money)

These will be indicative at this early stage. However, on the basis of what you expect the project to look like, indicate your estimates together with the assumptions made in making the calculations.

- **Costs –**

A de-fib costs approx. £1000 including VAT and a steel lockable box with heating costs approx.£700. These prices have been obtained from the internet.

Installation would be paid for by Snaith Salad Growers Ltd.

Training costs would be self-funded. I have found a training firm near Selby that offers a 3 hour course in first aid training including the use of a de-fib for £25 per person although they have a special deal on at present till October for £15 per person. Maximum number in a group is 12. So should be good training as it's a small group. I'm sure they would extend their offer if required.

- **People –**

No cost for other people's work

## Funding

Where do you expect the money to come from, e.g. revenue or capital budgets, external grants, all from CEF funding or a combination? Please state if you don't know at this stage where the money is coming from. Please include any quotes you have received.

Hopefully the main funding would come from the CEF funding.

The rest would come from donations and fund raising events within the community.

All costs have been obtained from the internet.

## Risks / Issues

*Identify what you consider to be the main risks at this stage. Also indicate any issues you may be aware of that the project will resolve.*

The main risk is that it will not happen through lack of funding and a lack of community participation.

However I and others really see the need for this Defibrillator, and so will work towards this fulfilment

As long as we can secure the CEF funding, it is the distance that is the concern and the time taken to travel the rural (some single track roads) .

Also there is a level train crossing that is regularly used. Sometimes the barriers get stuck down.

A person's chance of survival falls by about 10% for each minute that passes without defibrillation. (ref St John's Ambulance)

## Links and Dependencies

*Does this project link to any others in the area or services already available? Is its success dependent on the completion of other projects, funding from elsewhere, interest from volunteers etc?*

As already said, there is a de-fib in the village of Hirst Courtney, however, I had forgotten that there was one there, I know I am not the only one. It's in the phone box.

This one would be on a prominent external wall.

We have had discussions within the community, so I am confident that there is sufficient interest for this project to be successful, providing that we are successful in obtaining funding from this CEF community development plan.